



Summer Company

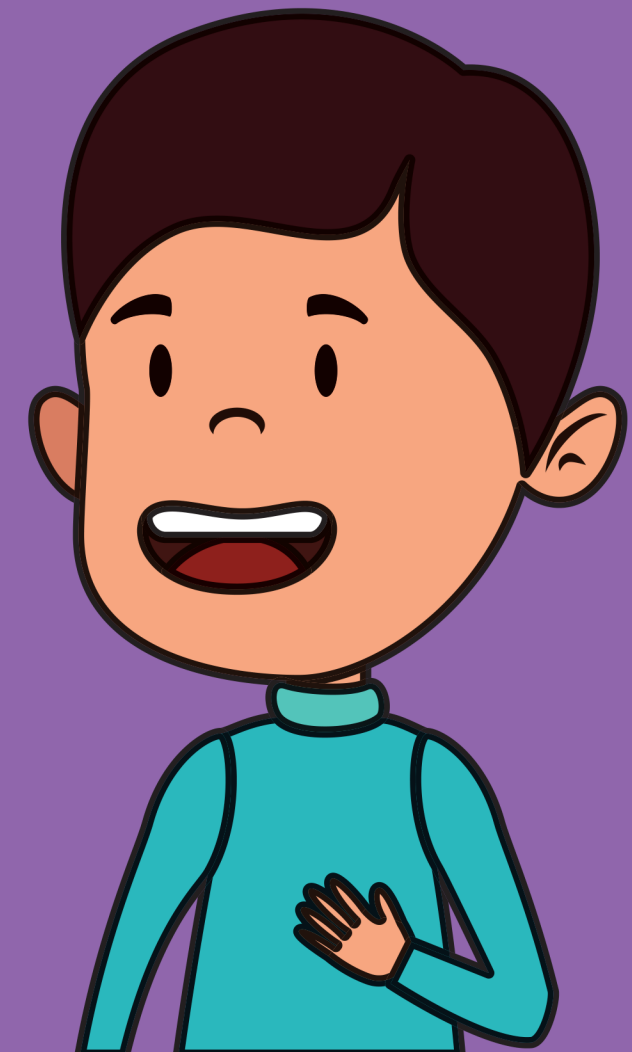


#SUMMERCOMPANY2024

WHAT IS SUMMER COMPANY?

An exciting opportunity to start your own summer business

- Be your own boss
- Receive start-up funding
- Gain entrepreneurial skills



Aged 15-29

**Returning to
school this fall**

**Resident of
Ontario**

WHO IS eLIGIBLE?

Canadian Citizen

**Local to
Cornwall, SDG,
Akwesasne**

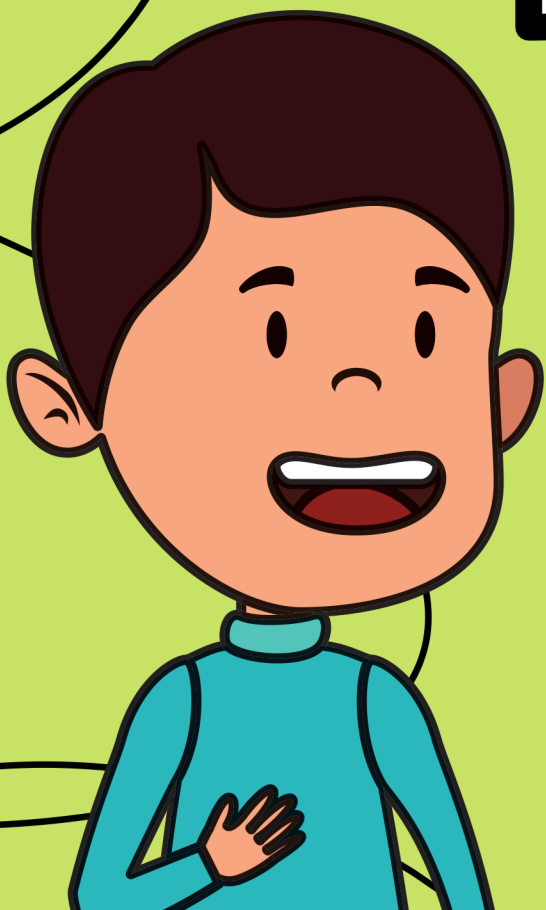
**Willing to
work hard all
Summer**



WHAT IT TAKES TO RUN YOUR BUSINESS

There are requirements for you to be in the Summer Company program.

Here is a look at some of the details:



TO DO

- You will work 35 hours per week
- Program is 8 weeks long
- Highschool must complete 280 hours
- Post Secondary, 420 hours
- You must maintain business records
- You will receive business training

SUMMER COMPANY GRANT



Receive a total grant of: **\$3000**

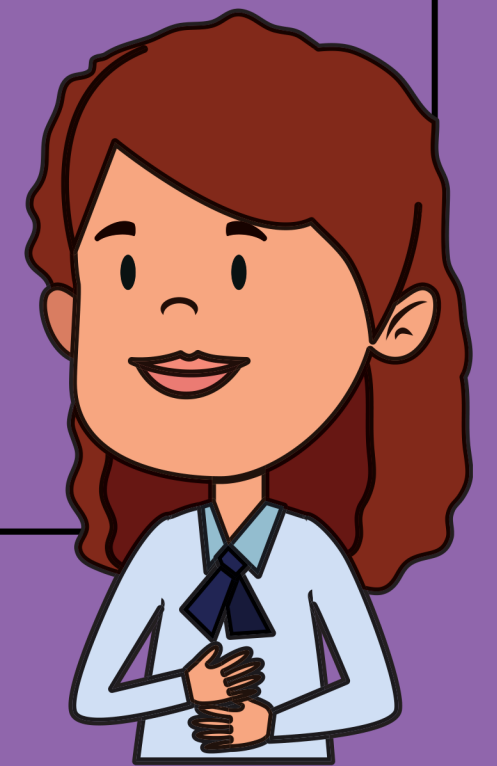
Grant at launch: \$1,500

- Equipment and materials
- Advertising
- Business cards
- Other

Grant at completion: \$1,500

- Paid at end of Summer
- Must have met **all** program requirements

Keep the total profit your business makes!



FEATURED BUSINESS:

The Ole Sugar Barn Ice Cream Shop

Business idea

- Ice Cream Parlor

Business Activity

- Operated out of her family's 200 year old barn in Apple Hill
- Sales channels: Facebook, word of mouth, newspaper
- Best practices: Created events to bring in customers

Outcome

- Earned the full \$3000 grant
- Generated over **\$30,000** in profit by summers end!!
- Continued operating business into the school year, earning additional income



WHAT TYPE OF BUSINESS IS ELIGIBLE?

Sole Proprietorship

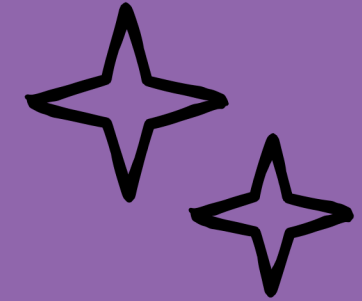
**Operates at arm's
length from any family
business**

Operates in Ontario

**Must be a new
Business**



WHAT IS A BUSINESS PLAN?



An outline of your business objectives and how they will be achieved.

Your plan will include:

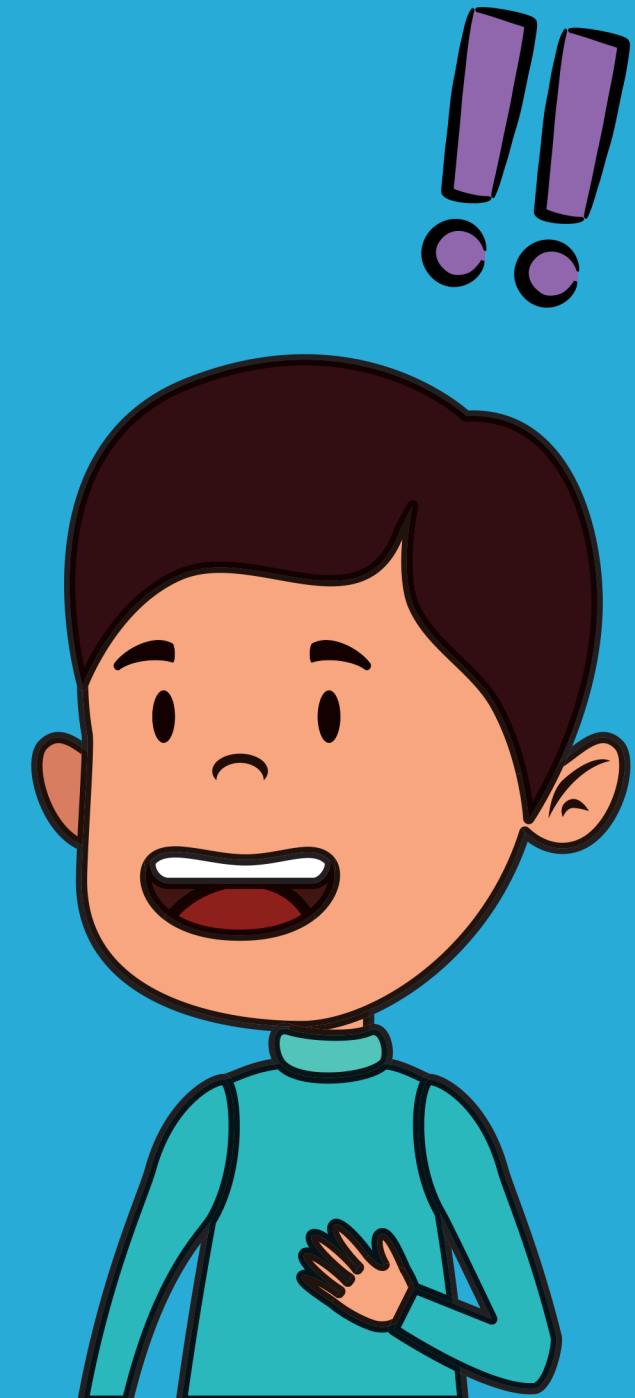
- Description of product or service
- Plan to advertise and attract customers
- Business location
- Description of start-up costs, monthly expenses, sales forecast and expected profits
- Outline the risks associated and how you will manage them

EARN A CO-OP CREDIT

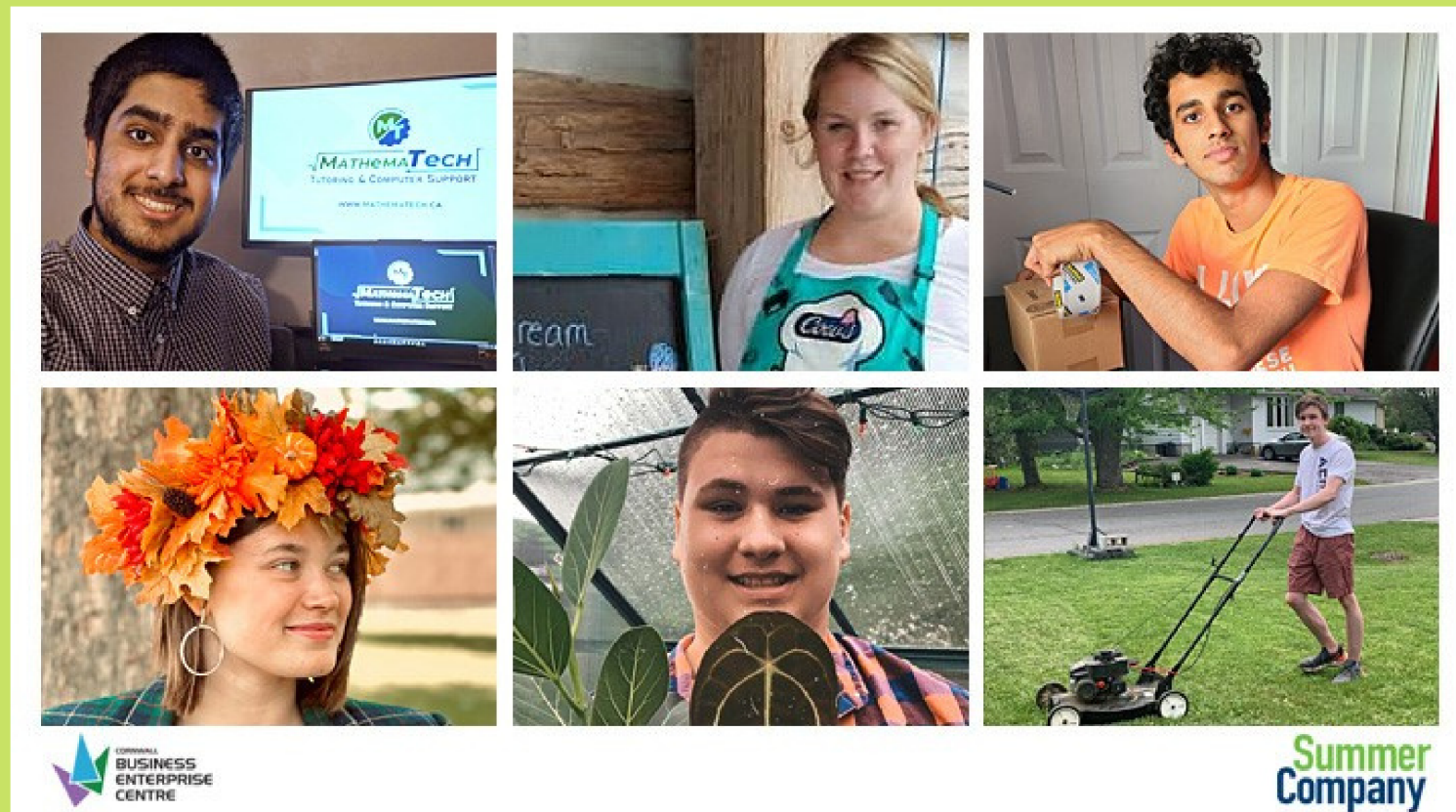
Summer Company participation can count as a co-op credit

- Regular Programming or
- High Skills major programs

Ask your guidance councilor



PAST PARTICIPANTS



- Etched In Time Headstone Service
- Qu'Aura's Crystals
- Mathematech
- Ole Sugar Barn Ice Cream Shop
- Amaré Crowns
- Forever Green Plant Shop
- Poirier Lawn Care
- EzShop
- Done Right Clean Up
- Veenstra Fitness
- Swish School
- Baler Bob Custom Work

STEPS TO GET APPROVED

1

Apply online at: www.ontario.ca/summercompany

2

Meet with our Program Coordinator (Sydney)

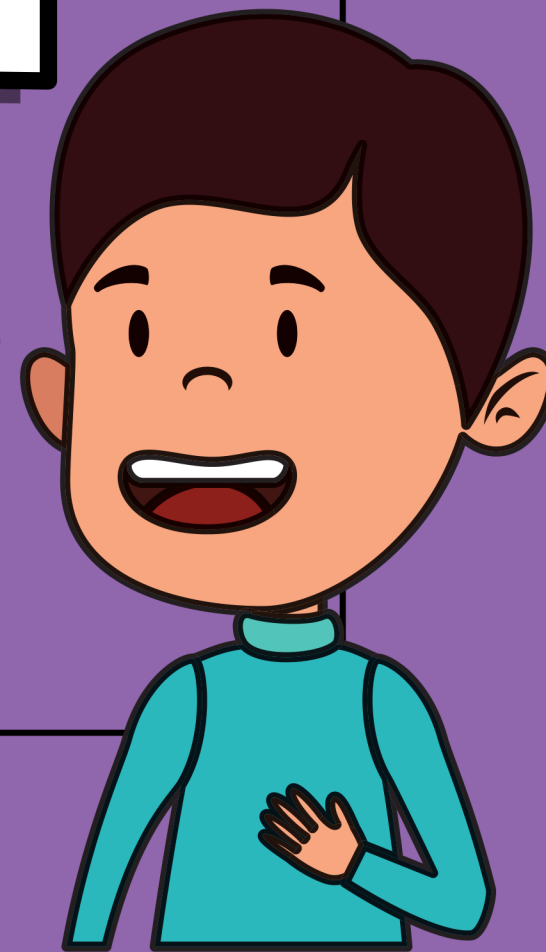
3

Submit business plan & cash-flow forecast

4

Upon approval, sign agreement with
Cornwall Business Enterprise Centre

I know I may need
some help with a
business plan...



Deadline to apply is *May 17th*.

ELIGIBILITY CHECKLIST TO APPLY



Eligibility Checklist

Please answer the following questions to see if you are eligible to apply for Summer Company. If you pass the eligibility checklist you will be asked to fill in a short application. This system will be used during the application process as well as throughout the program. You can also use this username and password to return to the application at a later time to continue to fill out and/or submit your application.



Will you be between the ages of 15 - 29 by April 30, 2024?

Yes No

Are you a student returning to school in the fall of 2024?

Yes No

Are you a Canadian Citizen or a Permanent Resident living in Ontario?

Yes No

Are you starting a new business?

Yes No

Do you plan to operate your (Summer Company) business in Ontario?

Yes No

Have you received a previous Summer Company award?

Yes No

Will you be employed elsewhere working or attending school more than 12 hours per week during the duration of the program?

Yes No

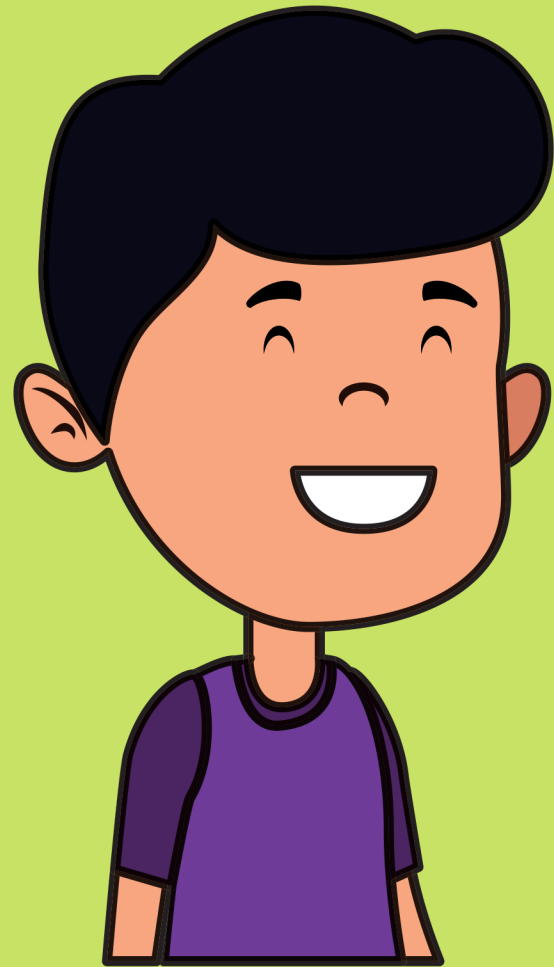
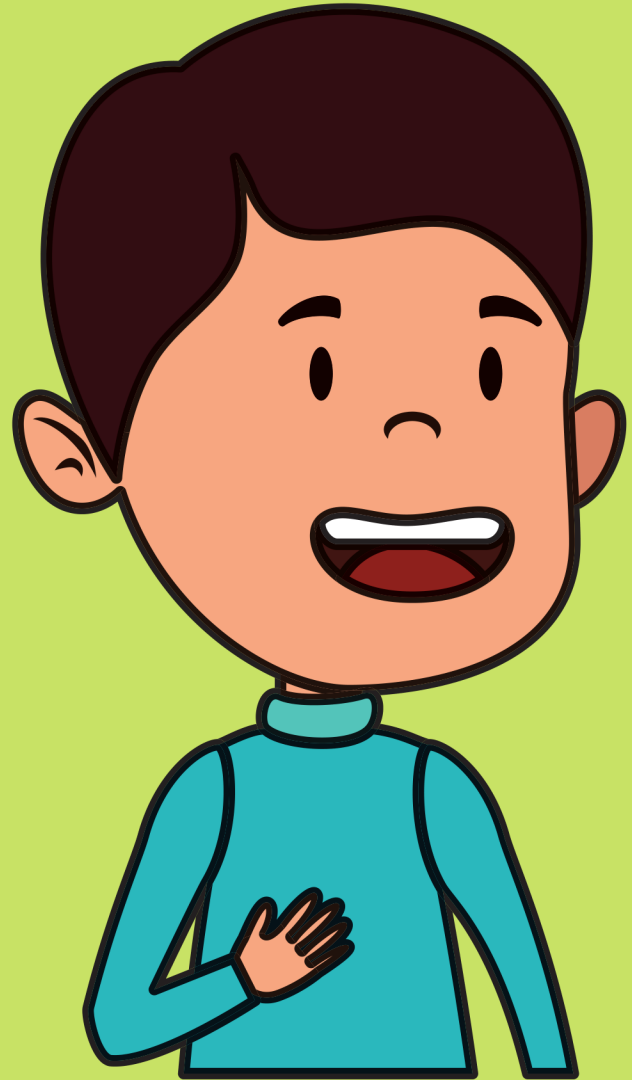
Are you planning to operate your Summer Company business as a partnership?

Yes No

Check My Eligibility

Already have an account? [Log in](#)

QUESTIONS?



FOR MORE INFORMATION

Visit www.summercompany.ca



Feel free to reach out with questions!

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