



**Bridges to
Better Business**
OCTOBER 19, 2023

12:15pm

Welcome

Cornwall Business Enterprise Centre, Shauna Baggs
Cornwall and Area Chamber of Commerce, Angela Bero

Greetings

Mayor Justin Towndale, City of Cornwall

12:25pm

Small Business Week

BDC, Kunle Tauhid, Vice President, Financing and Consulting

12:30pm

Sheena Brady, Tease & Founder’s Fund

Sheena Brady is the founder and CEO of Tease, an all-natural and sustainably sourced loose-leaf tea company based in Ottawa, Canada with customers around the globe. She has since grown her side hustle into a multimillion-dollar award-winning company that serves customers in over 30 countries around the world.

Founders Fund is the first digital accelerator supporting members who are underrepresented, women identifying entrepreneurs during every stage of their journey. Members can access mentorship, resources, and non-repayable funding for their business.

1:15pm

**Pierre Cl  roux Vice President, Research and
Chief Economist at BDC**

Pierre leads a team of experts who analyze economic data to identify business and sector trends impacting Canadian entrepreneurs. A seasoned speaker, he helps business owners understand the risks and opportunities presented by the economic environment.

Mr. Cl  roux is also responsible for providing economic analysis and advice to the Bank’s senior management team, and supervises all marketing and industry research activities. Over his 25-year career as an economist, he has held several influential positions that had a direct impact on entrepreneurs in Canada and abroad.

